



# AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

ITEM No.:  
EE-10.

MEETING DATE	2019-06-25 10:05 - Regular School Board Meeting
AGENDA ITEM	ITEMS
CATEGORY	EE. OFFICE OF STRATEGY & OPERATIONS
DEPARTMENT	Procurement & Warehousing Services

Special Order Request <input type="radio"/> Yes <input checked="" type="radio"/> No
Time
Open Agenda <input checked="" type="radio"/> Yes <input type="radio"/> No

TITLE:  
Direct Negotiation Agreement - FY20-068 - Software to Track Independent Reading

**REQUESTED ACTION:**  
Approve the recommendation for the above Agreement. Contract Term: July 1, 2019 through June 30, 2020, 1 Year with an option for one (1) additional one (1) Year Renewal Period; User Department: Innovative Learning; Award Amount: \$32,712; Awarded Vendor(s): Zoobean, Inc.; Small/Minority/Women Business Enterprise Vendor(s): None.

**SUMMARY EXPLANATION AND BACKGROUND:**  
The agreement provides a digital solution to the District's longstanding reading motivation program "Reading Across Broward," that relies on paper and pencil forms printed and submitted annually to schools.  
This Agreement has been reviewed and approved as to form and legal content by the Office of the General Counsel.

**SCHOOL BOARD GOALS:**  
 Goal 1: High Quality Instruction  Goal 2: Continuous Improvement  Goal 3: Effective Communication

**FINANCIAL IMPACT:**  
The estimated financial impact to the District will be \$32,712. The funding source will come from state categorical funds allocated for library media. The financial impact amount represents an estimated contract value; however, the amount authorized will not exceed the estimated contract award amount.

**EXHIBITS: (List)**  
(1) Executive Summary (2) Agreement (3) Financial Analysis Worksheet (4) ZOOBEAN Statistic 2018-2019

**BOARD ACTION:**  
**APPROVED**  
(For Official School Board Records Office Only)

<b>SOURCE OF ADDITIONAL INFORMATION:</b>	
Name: Dr. Daryl Diamond	Phone: 754-321-2630
Name: Mary C. Coker	Phone: 754-321-0501

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
Senior Leader & Title  
Maurice L. Woods - Chief Strategy & Operations Officer

Signature  
Maurice Woods  
6/18/2019, 3:38:38 PM

Approved In Open Board Meeting On: JUN 25 2019  
By: *Heather P. Burkwood*  
School Board Chair